

MAY 2008

# PRAMeGram

~ May's Membership Meeting ~

## LANGSTON MOORE

### BEHIND THE SCENES OF EXTREME MAKEOVER - HOME EDITION

Tuesday, May 20, 2008

Hattiesburg Lake Terrace Convention Center

Networking 11:30 a.m. • Meeting Begins at 12 Noon

Lunch - Members \$11 and Guests \$15

RSVP to Julie DeFatta by May 16 at 601-268-5765

or [rsvp@pinebeltpram.com](mailto:rsvp@pinebeltpram.com) for an accurate lunch count.

LUCKY BUCKS WILL BE PLAYED DURING THIS MONTH'S PROGRAM.  
*plan to participate • plan to participate • plan to participate*  
DONATIONS GO TO THE PRAM FUNDED SCHOLARSHIPS.

[www.pinebeltpram.com](http://www.pinebeltpram.com)



## SPEAKER INTRODUCTION:

LANGSTON MOORE CLIENT SERVICES & DEVELOPMENT, joined Liquid Creative in November of 2006. He brought with him over 10 years of experience in public relations, marketing, and event planning. After earning his bachelor's degree in Communications from Mississippi College, his professional career began as Public Affairs Assistant for Governor Kirk Fordice, and he later joined Lt. Gov. Phil Bryant's staff, when he served as State Auditor, as Director of Public Relations. In these roles, he wrote speeches, prepared media strategies, and advised on policy issues. He also served as a spokesperson, where his job duties included conducting print, radio, and television interviews. These jobs prepared him well for the private sector, where he gained further marketing and public relations experience in wireless telecommunications, non-profits, sports training, and the restaurant industries. He most recently held the position of Field Marketing Manager for NPC International, the world's largest Pizza Hut franchisee. Langston was responsible for the overall marketing and public relations efforts for 206 stores in six states across the Southeast. He designed plans of action for sales growth, public relations, and local store marketing, and he was also responsible for creating the media strategies involved with the remodeling or building of stores. Langston is a life-long Mississippian and currently resides in Rankin County with his family. He is an active member of Saint Mark's United Methodist Church. He is the former chairman of the Hinds County Relay For Life and is a volunteer trainer for the American Cancer Society.

**GOLDEN DRAGON  
ACROBATS**

MAY 25  
SHOWTIME @ 3 PM

**SAENGER**

Not your  
oRdiNary  
night out

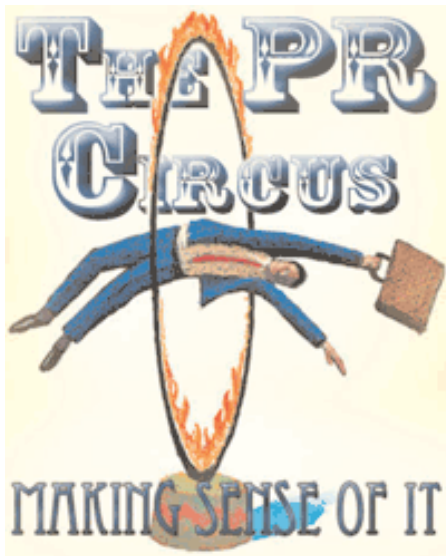
601.584.4888  
HattiesburgSaenger.com

## CREATIVITY



Everyone who's ever taken a shower has an idea. It's the person who gets out of the shower, dries off and does something about it who makes a difference.

- Nolan Bushnell



Do you juggle tasks, balance priorities and walk an ethical tightrope? Here's your chance to SAVE THE DATE and run away with the circus!

The Emerald Coast Public Relations Organization sponsors the 2008 Southern Public Relations Federation Conference July 27-29 in Sandestin, Fla. Registration is \$275 for three days of incredible speakers, death-defying feats of PR excellence, and the information you need to make sense of the PR Circus!

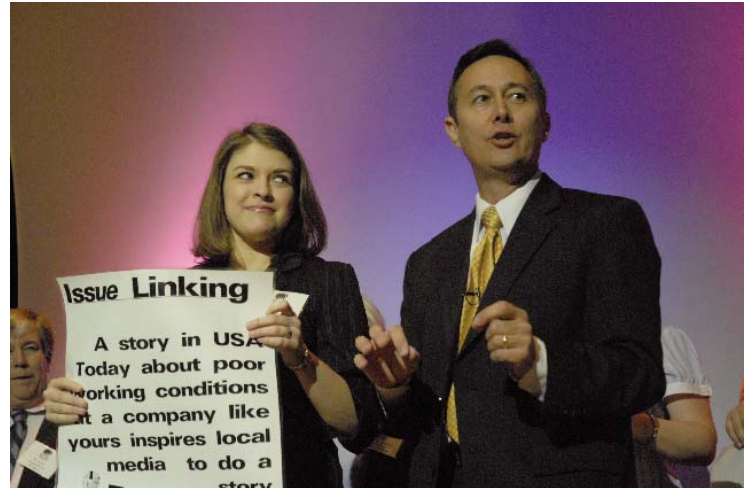
Make your reservations now at [www.sandestin.com](http://www.sandestin.com), by calling the resort at 800-320-8115, or by faxing the attached housing request form to Sandestin Group Reservations at 850-267-8221. Use our group's discount code of 21T6BW for special rate of \$159 nightly. SPRF Conference attendee rooms are located at the Bayside Inn at the Sandestin Golf and Beach Resort. Summer's hot at Sandestin, so bring your friends and family and make a week of it at Northwest Florida's premiere resort!

For more information on the conference, see the ECPRO website at [www.emeraldcoastpr.org](http://www.emeraldcoastpr.org), or the SPRF website at [www.sprf.org](http://www.sprf.org).

“THE PR CIRCUS –  
MAKING SENSE OF IT”

2008 SPRF Conference  
July 27-29 • Sandestin, Fla.

## PRAM State Conference happenings...



*Brooke Bryan and Jan May assist Gerard Braud with Braud Communications in his Crisis Communication presentation.*



*Kristy Gould, Julie DeFatta and Christie Walters discuss the Tech Tools for PR People break out session.*

# PRism Awards



Pine Belt Mental Healthcare  
Resources  
**Changing Minds 2007 Annual Report**

Joanne Marsh  
Prism

Pine Belt Mental Healthcare  
Resources  
**2007 Stand Down - Present and Accounted For**

Joanne Marsh  
Prism



Area Development Partnership  
**The Festival of Swans**

Katie Townsend  
Prism



Jones County Junior College  
**Kayla's 'My Space' commercial campaign**

Teresa Martin  
Prism

The University of Southern  
Mississippi  
**Advancement Report**

Amy Martin  
Prism

South Mississippi Electric Power  
Association  
**Enterprise Business Suite**  
Lydia Walters  
Award of Excellence

University of Southern Mississippi  
**Social Work Student Gives Gift of Prom to Girls in Foster Care**  
Jeannie Peng  
Award of Excellence

The University of Southern  
Mississippi  
**Undergraduate Admissions web site**  
Melanie Gardner  
Award of Excellence

Pine Belt Mental Healthcare  
Resources  
**commUNITY cares: National Children's Mental Health Awareness Day**  
Ashlea Maddox  
Award of Excellence

The University of Southern  
Mississippi  
40th Anniversary Fay B. Kaigler  
Children's Book Festival  
Jana Bryant  
Award of Excellence

Southern Miss Marketing and PR  
**A Momentous Year**  
Stephen Rouse  
Award of Excellence

Jones County Junior College  
**2007 JCJC President's Report**  
Teresa Martin  
Certificate of Merit

South Mississippi Electric Power  
Association  
**Scanner - Employee Newsletter**  
Lydia Walters  
Certificate of Merit

University of Southern Mississippi  
**Center for Spectator Sports Security Management**  
Jeannie Peng  
Certificate of Merit

MightyPenguin Design  
**Be my PRISM - Valentine Enticements**  
Matt Martin  
Certificate of Merit

Pine Belt Mental Healthcare  
Resources  
**Mindjazz Art Exhibition**  
Joanne Marsh  
Certificate of Merit

The University of Southern  
Mississippi  
**On Target Media Report**  
Jana Bryant  
Certificate of Merit

Pine Belt Mental Healthcare  
Resources  
**commUNITY cares**  
Ashlea Maddox  
Certificate of Merit

Wesley Manor Retirement  
Community  
**Beauty at Any Age Calendar 2008**  
Kristen Twedt  
Certificate of Merit

USM Marketing and Public Relations  
**Southern Miss Professor Relishes, Nurtures Stereotype With Collection**  
David Tisdale  
Certificate of Merit

Jones County Junior College  
**Monday Morning News**  
Teresa Martin  
Certificate of Merit