

OCTOBER 2008

PRAM ^eGram



~ October's Membership Meeting ~

David Garraway

producer and company manager for Video Image Productions

A Hattiesburg native, David Garraway has been interested in television production and electronic media for as long as he can remember. After graduating from Hattiesburg High School in 1999, David received a B.A. in Radio, Television, and Film production from the University of Southern Mississippi in 2003. David currently serves as a producer and company manager for Video Image Productions, Hattiesburg's oldest full-service television production facility. In addition to his work with VIP, David can also be found freelancing with Hattiesburg Public Schools, the USM Video Scoreboard, Regions Bank, ESPN, Fox SportsNet, and Mississippi Public Broadcasting. David's broadcast television work has been featured on A&E, the Montel Williams Show, and The Weather Channel. David is currently Chairman of the Board for the Hattiesburg Jaycees and a member of the Communications Committee for United Way of Southeast Mississippi. David resides in Hattiesburg with his wife, Michelle and his dog, Sydney.

Viral Marketing

Tuesday, October 21, 2008

Hattiesburg Lake Terrace Convention Center

Networking 11:30 a.m. • Meeting Begins at 12 Noon

Lunch - Members \$11 and Guests \$15

RSVP to Julie DeFatta at 601-268-5765 or

rsvp@pinebeltpram.com for an accurate lunch count.

LUCKY BUCKS WILL BE PLAYED DURING THIS MONTH'S PROGRAM.
plan to participate • plan to participate • plan to participate
DONATIONS GO TO THE PRAM FUNDED SCHOLARSHIPS.

www.pinebeltpram.com

Second Call for Award Nominations

Take advantage of this opportunity to recognize excellence.

Take a few minutes to nominate a fellow PR professional for their effort, skill and talent. Nominations are being taken for the Bud Kirkpatrick Practitioner of the Year Award and the Professional Promise Award. Qualifications and entry guidelines are below.

Practitioner of the Year recognizes achievement in the field of public relations and service to the chapter during the calendar year. To qualify, the nominee must:

- Be a member in good standing with the chapter.
- Have practiced in the field of public relations for no less than three years.
- Have contributed to the success of the chapter, state and/or SPRF during the calendar year.
- Have realized successes in the practice or teaching of public relations during the calendar year.

This award is different from the **Professional Achievement Award**, which recognizes an individual for career achievements, etc. over a period of years and which places the individual in competition for the state Professional Achievement Award and possibly the SPRF title.

Professional Promise Award recognizes promise in the field of public relations. To qualify, the nominee must:

- Be a member or student in good standing with the chapter.
- Have practiced in the field of public relations for less than three years or be a student currently enrolled in a public relations curriculum.
- Demonstrate considerable promise in the field of public relations.

Other factors may also be considered for both awards such as:

- Participation in other professional or pre-professional organizations,
- Professional development such as continuing education, seminars, conferences, etc.,
- Public relations community service,
- Respect for peers may be evidenced by awards conferred, etc.

The guidelines for nominations and selection of awards are as follows:

- Only members in good standing may make nominations or be nominated for awards.
- To nominate a person for any award, a member must submit a brief paragraph, not to exceed 200 words, stating why the recipient deserves the award. The following must be included
 - Nominee's name
 - Award for which he/she is nominated
 - Nominator's name
 - Nominator's phone number

Nominations must be received by October 31.

Awards will be presented at a special event in January.

Email nominations to Joanne Marsh, Awards Chair at joannem@pbmhr.com

BOARD OF DIRECTORS *SLATE FOR 2009*

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Shawn Mercer

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NOMINATING COMMITTEE
Kristy Gould, Shawn Mercer,
Kelly Williams and Teresa Martin

As stated in the bylaws, the slate will be voted on at our November meeting. The complete slate will be listed in the PRAM e Gram to expedite the voting process considering the arrangement of the November chapter meeting (joint meeting with SMEI).

Welcome New Members

Tammy Broome

Director of Advertising
Laurel Leader Call

Leyla Goodsell

Professor of Practice
The University of Southern Mississippi

Let's do the TIME WARP again

Rocky Horror Picture Show
Halloween Night at 8pm
Tickets : \$10



Not your ordinary
night out

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